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HOMETOWN BERRY GOES TO TONY AWARDS! Fruitaceuticals® Supercharged Superfruit Lights Up Broadway!

Carver, MA June 13, 2008 — Hey, Whoopi Goldberg! Just wait until you try new **Fruitaceuticals®** Supercharged Superfruits from Carver, Massachusetts on our beloved Cape Cod.

Whoopi, the host of this year's Tony Awards, being held at Radio City Music Hall this Father's Day, June 16th, and a gaggle of other celebrities will be treated to goodie bags packed with complementary OmegaCrans and PomaCrans, Fruitaceuticals' two varieties of succulent Cape Cod cranberries.

Fruitaceuticals come packed with antioxidant and anti-adhesion-promoting phytochemicals called proanthocyanidins (PACs), according to Dan Souza, Director of Sales and Marketing of Decas Botanical Synergies, the innovative company that is bringing Fruitaceuticals to market. He explains that cranberry-proanthocyanidins work to help combat free-radical damage in the body as well as providing bacterial anti-adhesion protection.

Here is what Whoopi and her cohorts will experience:

PomaCrans is a health-promoting combination of two superfruits, cranberries and pomegranates. Cape Cod Cranberries are supercharged with an infusion of premium whole pomegranate juice, which provides the added benefits of pomegranate antioxidant compounds called punicalagins. A quarter-cup serving of PomaCrans delivers the antioxidant power of one 8-ounce glass of cranberry juice cocktail plus two fresh pomegranates.

OmegaCrans is a nutritionally enhanced combination of cranberries and cranberry seed oil for a uniquely balanced source of Omega 3-6-9. A quarter-cup serving of OmegaCrans delivers the antioxidant power of one glass of cranberry juice cocktail, with 30% less calories, about half the sugar and over 500 mg of healthy Omegas.

Available in 4-ounce re-sealable bags for \$4.99 each, Fruitaceuticals PomaCrans and OmegaCrans can be enjoyed right out of the bag, mixed with cereal or yogurt, or tossed into a salad or trail mix.

Headquartered in Carver, Massachusetts, Decas Botanical Synergies, LLC is a subsidiary of Decas Cranberry Products, Inc., and is a leader in the development of fruit-based powders, extracts and oils that offer maximum quality and proven health efficacy. For additional information, visit www.fruitaceutical.com and www.decasbotanical.com .

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NOTE TO MEDIA: For samples, photos & interviews, contact Sue McGovern, sue@mcgov.com, 781-648-7157.