



PR Contact:
Sue McGovern
(781) 648-7157
sue@mcgov.com

Supercharge Your Halloween with Fruitaceuticals

Carver, MA Sept. 15, 2008 — This Halloween, take a healthful approach to the sweets you hand out to local witches and goblins. Use Fruitaceuticals' cookie and cluster recipes. They feature supercharged superfruits - succulent dried cranberries from Cape Cod infused with healthy antioxidants for the immune system.

OmegaCrans Chocolate Clusters – These are rich morsels packed with antioxidants from chocolate and cranberries, plus heart-healthy omega 3-6-9.

1 ½ cups Semi-Sweet or Dark Chocolate Chips
1 cup Fruitaceuticals® OmegaCrans®

Place chocolate chips in a microwave-safe bowl. Microwave on high for 1 minute. Stir and microwave for another 1-2 minutes, or until melted. Cool for 1 minute. Stir in OmegaCrans. Drop with tablespoon onto waxed paper lined baking sheets. Place in refrigerator for 12 hours before serving. Store in refrigerator. Time: 10 minutes. Yield: 14-16 clusters

PomaCrans™ Oatmeal Cookies – Filled with antioxidants from premium dried cranberries, rich pomegranate concentrate, and heart-healthy oatmeal, this is a cookie every monster loves!

1 cup	Butter	¾ tsp	Salt
1 ¼ cups	Brown sugar, packed	1 tsp	Cinnamon
½ cup	Granulated sugar	1/4 tsp	Cardamom
2	Eggs	2 cups	Old fashion oats
1 ¾ cups	Flour	1 tsp	Baking Soda
1 cup	Fruitaceuticals PomaCrans (1 bag)		

Preheat oven to 350° F. In a large mixing bowl cream the butter, brown sugar and granulated sugar until fluffy. Add the eggs and vanilla, beat well. Add the flour, baking powder, salt, cinnamon, cardamom, oats, PomaCrans, mix well. Drop by rounded teaspoon onto un-greased cookie sheet. Bake until lightly brown (10-12 min). Cool on wire rack. Time: 10 minutes Yield: 4 dozen

About Fruitaceuticals

Fruitaceuticals is a delicious new line of premium, all-natural, supercharged superfruit snacks from Decas Botanical Synergies, part of one of America's leading cranberry producers. They are available in two varieties – PomaCrans, cranberries infused with pomegranate juice, and OmegaCrans, a combination of cranberries and cranberry seed oil. Enjoy them from the bag, or in cereal, yogurt, or trail mix. Look for them at \$4.99 per four-ounce re-sealable plastic pouch in leading supermarkets, natural food grocers and convenience stores, as well as www.amazon.com. For further information, visit www.fruitaceutical.com.